

# Adam Küykendall

## Media Production Specialist/Educator

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### RESUME SUMMARY

High end award winning audio-visual FAA certified media production specialist and educator with experience in dramatic, documentary, industrial, commercial and animated digital video as well as photography under studio and candid conditions working with a variety of clients under strict deadlines and a range of budgets, with strong people and organizational skills.

### RELATED WORK EXPERIENCE

#### Husson University

##### New England School of Communications

Bangor, ME

2024-Present

*Adjunct Professor*

- Guide students through introductory basics of Adobe After Effects through lecture/labs/assignments
- Structure lesson plans that build varied understanding of motion graphic and video composition
- Assist students in building animated graphics that can be practically applied as portfolio pieces
- Build creative problem solving and critical thinking skills
- Foster self confidence while working as a supportive team

#### University of Maine,

##### Division of Marketing & Communications

Orono, ME

2012-Present

*Media Production Specialist*

- Media acquisition for documentary/scripted University promotional/informational materials
- Conceptualize/Script/Storyboard promotional videos for social media and broadcast outlets
- Collaborate across departments creating media content that supports print and digital marketing
- Produce and direct video interviews under studio and/or location conditions
- Edit/grade video content for presentation over multiple formats and styles
- Photograph individual/group studio/environmental portraits, illustrations, event and promotional stills
- Manage a photo/video studio; equipment and techniques
- Maintain a working knowledge of current cutting edge technologies and best practices
- Maintain department photo/video database/archive
- FAA Commercially Certified Drone Pilot
- Develop and conduct photo/video instructional workshops for university staff and students

#### University of Maine,

##### Communication & Journalism School

Orono, ME

2021, Spring Semester

*CMJ 351 "Audio/Video Production" Instructor*

- Create and implement lessons in the basics elements of photo/video/audio acquisition
- Facilitate interview scenarios: Lighting, on-camera subject orientations and questioning
- Facilitate and supervise field recordings for class documentary project
- Tutorial in DaVinci Resolve software; importing, editing, mixing, color grading and output.
- Teach and guide video post production; editing, mixing, color grading and output.

**University of Maine, EPSCoR**  
*Media Production Specialist*

**Orono, ME      2010-2012**

- Video documented EPSCoR related events and workshops
- Organized and conducted video interviews
- Edited video segments and prepared them for public presentation
- Liaison with Maine Public Broadcasting Network and the Maine EPSCoR produced episodic series, Sustainable Maine as well as creating supplementary podcasts for online streaming.

**University of Maine, Cooperative Extension**  
*Freelance: Video Director*

**Orono, ME      2010-2012**

- Manage video/audio/lighting for filming for online web series, Experts on Demand.
- Edit and create title graphics

**University of Maine, School of Performing Arts**  
*Marketing Manager*

**Orono, ME      2009-2012**

- Designing/producing all promotional/informative materials such as posters, brochures, programs, print advertising, newsletters, photo stills, video, and online content
- Maintain and update SPA website
- Coordinate promotions with local radio, television and print publications
- Establish/maintain healthy communication with all divisions of the school and campus departments
- Organize and execute the dissemination of all SPA promotional materials
- Write for press release copy and online SPA Facebook/Twitter postings

**University of Maine, EPSCoR**  
*Freelance: Videographer/Editor*

**Orono, ME      2010**

- Video documented EPSCoR related events and workshops
- Organized and conducted video interviews
- Edited video segments and prepared them for public presentation

**University of Maine,  
Division of Marketing & Communications**  
*Freelance: Videographer/Photographer*

**Orono, ME      2008-2012**

- Video record or photograph various university events such as lectures, inductions, memorials, fundraisers, award ceremonies and performances
- Edit and create title graphics for video segments

**HBO, Disney, NBC, etc.**  
*Production Assistant*

**New York, NY      2004-2007**

- Assisting in a variety of capacities with all departments on commercial/industrial film and television productions; Camera crew, Sound crew, talent management, location security, prop procurement/construction, etc.

**SKILLS**

Videographer	Photographer	Director	Graphic/Layout Design
Actor	Audio Design	Screenwriter	Drone Pilot (FAA Certified)

**SOFTWARE**

Premiere Pro	Final Cut Pro	Photoshop	Bridge	AfterEffects
InDesign	Audition	DaVinci Resolve		